

## Meeting of March 24, 2010

In attendance: D'Arcy, Rose, Bev, Sandra, Anita

1. D'Arcy declared the meeting opened.
2. Minutes of last meeting: Rose will get the Cultural Centre to draw up the insurance contract for our coverage during the up-coming President's Theme Show at the Cornwall Square. Sandra proposed to accept the minutes, D'Arcy second and all in favour, motion carried.
3. Monthly and yearly budget report: On March 31, 2009, the balance was \$2,584.70. Now the bank balance of March 31, 2010 is \$3,928.71 with 83 paid-up members. D'Arcy motioned to accept the financial report, Sandra second, all in favour, motion carried.
4. Debriefing Cornwall Square workshops: This event was a huge success due to very strong team work from the leaders and volunteers and the strong relationship we have with the Cornwall Square. D'Arcy and Rose have a letter of appreciation, a favourable evaluation, a thank you card from a young boy, and an e-mail indicating positive feedback from Karen from the Cornwall Square that they will share with the members at the next general meeting. Rose has created a standard operational procedure for this event for future references. She also has put together a breakdown of the costs involved.
5. Theme Show Update: The Cornwall Square expects that the old "Blue Jeans" location will be available for our Theme Show but cannot guaranty it. If that location is not available, we can use the San Diego location.
6. Media Director update: Someone has been contacted and is considering this position. D'Arcy asked Tracy-Lynn if she would speak to the members of her experiences as an artist and business owner. She is in favour of doing this but at a later date.
7. Mail / advertising Promotion: Focus Art has received an invitation to the Annual Meeting for Cornwall & Seaway Valley Tourism, on April 15th. D'Arcy and Sandra will attend. The "Council of Art" (West Carleton, village of Carp) is having a mini art conference with workshops to be held in June. Rose suggested that we send two people to scope the event in order to possibly have our own event later on. This idea is to be revisited during April's meeting. A contact with "Le journal de Cornwall" has informed Sandra that they are looking for advertisers for their upcoming anniversary edition paper due out this summer. This could be a good opportunity to promote Focus Art especially if we can include an article about our corporation beside our advertisement. Sandra will get more info. Anita informed the committee that Choice taxi is now displaying advertisement on their vehicles. This could be another way to get our name out there. More info to come.
8. Nav Canada venue: D'Arcy has spoken with Janet Eastman (manager at Nav Canada) regarding the possibility of using their facilities for an art festival. She is

open to the idea and is meeting again with D'Arcy to tour the facilities and discuss the options available. Everyone is very excited about this idea. Planning has begun to get partners and explore the possibility of grants.

9. Annual General Meeting Org.: There will be a President's review of the events that occurred in the past year, Constitution review, Theme Show update, 50/50 draw, election of Board members and refreshments. Next executive meeting is on April 21, 2010.
10. Tom Gosling- Supply Chain Management-Workshops: Tom approached D'Arcy at the Cornwall Square hoping that Focus Art could put together art workshops for the kids during their Health and Safety event. It was a unanimous decision that we can give Tom the information he needs to set up his workshops as well as names of organisations that may have volunteers to man the stations, however it is not part of Focus Art's mandate to provide volunteers for such events.
11. No new business.

Rose proposed to adjourn the meeting, Bev second, all in favour. D'Arcy declared the meeting adjourned.